



Trend Report

INTCO trend report for 2024



Looking towards 2024

As we ease into the fall season this year, we reflect on one of the largest emerging trends since the pandemic: Holistic Design. Holistic Design is much more than a trendy word; it represents the future of the industry. Interior design is about improving people's wellbeing - by creating spaces to make them feel good and comfortable. We do this through materials, smells, sounds, sustainable choices, and most importantly colors.

Holistic interior design focuses not just on the look and functionality of an interior, but how it supports wellness - how a room "feels" to the people who will be using it.

As we continue to innovate and develop new products at INTCO, wellness and holistic design are at the front of our minds. Paired with our sustainable materials, we continue to support the needs of consumers by continuing to develop the products they love.





INTCO Strong

RESEARCH - DESIGN - DEVELOP

From discreet tech to sensorial design, we are focused on the innovations that could define homes in the future. Let our team guide and direct you in finding timeless products you customers will both love and appreciate.

“ We shape our homes and then our homes shape us. ”

– Winston Churchill

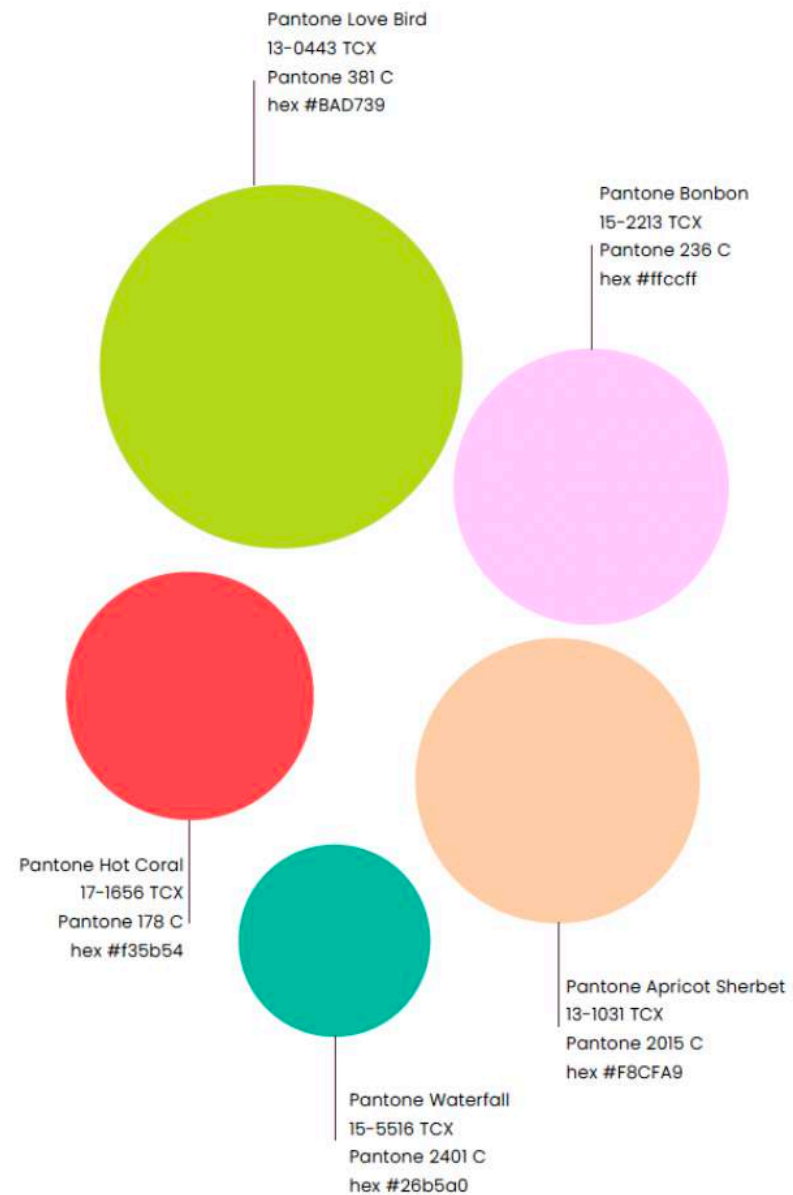
Emerging Trends

Here's a look at the things we love emerging in the market.
Read on to see how INTCO designs and defines each of these
exciting themes and categories!

Colors for 2024
Trending Textures
Totemic Trend
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Unique Paneling

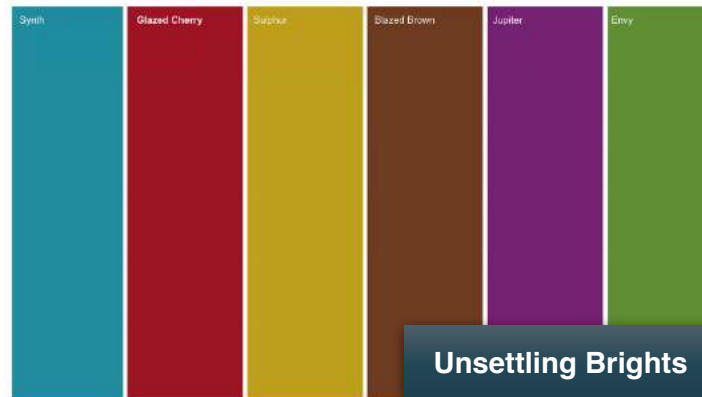


COLOR TRENDS



COLOR TRENDS

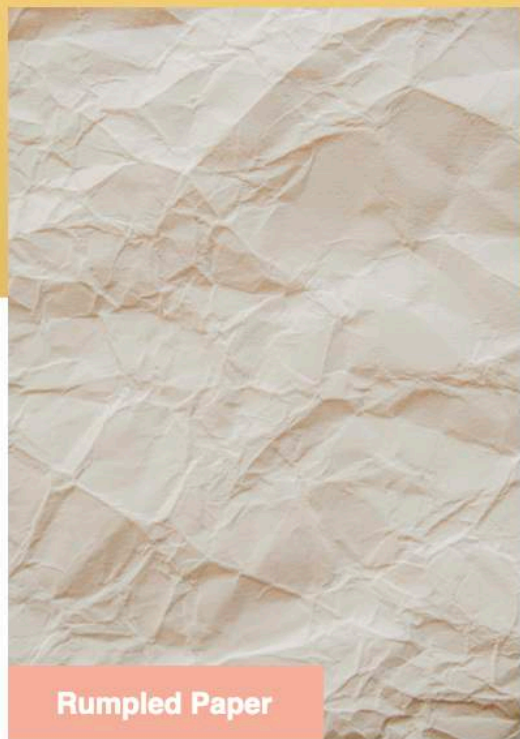
Some of our favorite home and fashion color predictions for 2024/2025. These colors include earthy mid-tones, effervescent pastels, and bright vitamin-infused hues that will energize the home.



TEXTURE TRENDS

There are two types of textures in home decor: Tactile and visual.

Current consumers currently love both! Tactile textures capture how an object feels when touched, while visual texture influences the atmosphere of a room or space through its look. Exploring both can help create a unique and engaging space in the home.



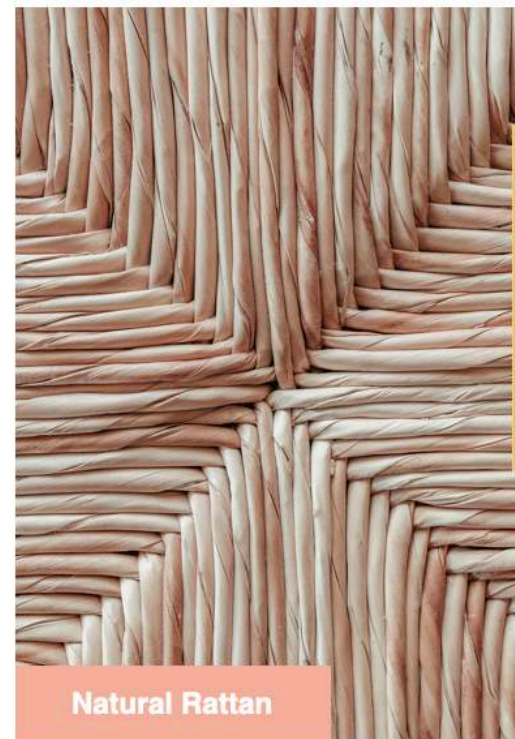
Rumpled Paper



Pink Sandstone



Nude Stucco



Natural Rattan

Totemic Trend

Interiors are adopting sculptural objects with totem-like appearances and a powerful aura. With this trend, stacking and balancing are king, inviting us to play and personalize our interiors with magic.

Totem-like objects are primarily appearing in tabletop sculptures, candles, and furniture, and modern art.





Forever Folk

Bohemian inspired colors and patterns paired with traditional folk painting brush strokes and techniques. A unique modern look featuring whimsical botanicals and icons. Colors range from bold warm and cool hues with gold accents.





Marvelous Mustard

Color is everything right now, and at the forefront is our favorite mustard yellow. Featuring warm yellow with reddish orange undertones, this bold hue pairs perfectly with any warm or cool tone. Retro inspired artwork and whimsical florals create the perfect mix for any season.



Modern Mediterranean

True and authentic Mediterranean style is strictly focused on clean white colors and minimalist style. This new emerging trend gives way to more nature inspired colors and textures, with the same relaxed well-known Mediterranean aesthetic.



Vintage Revival

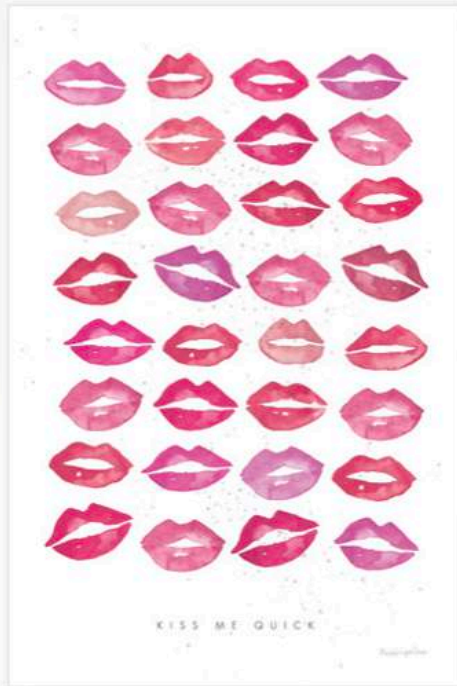
Traditional floral, landscape, and architectural icons featured in updated modern frames. Featuring warm woodgrains and brown earthy tones, this updated classic look brings warmth and comfort to the home.



Blue Botanicals

Monochromatic blues create a comforting atmosphere. Relaxing natural botanical elements with rich hand-painted elements create timeless art that compliments any style.





It's a Barbie World

Just as Barbie is dimensional and dynamic, the Barbiecore trend involves much more than just a splash of pink and a sprinkle of glitter. The foundation of the trend includes everything from soft sweet pastels to bright and bold neons. Eye-catching is key, so don't forget the metallic accents!



Shape Shifter

A combination of chic boho and retro abstract shapes, our shape shifter trend brings an organic look and feel to current shape inspired art and decor. Geometric shapes should be unpredictable and versatile featuring organic shapes and textures. Emerging abstract designs are both modern and contemporary, appealing to a variety of home and decor styles.



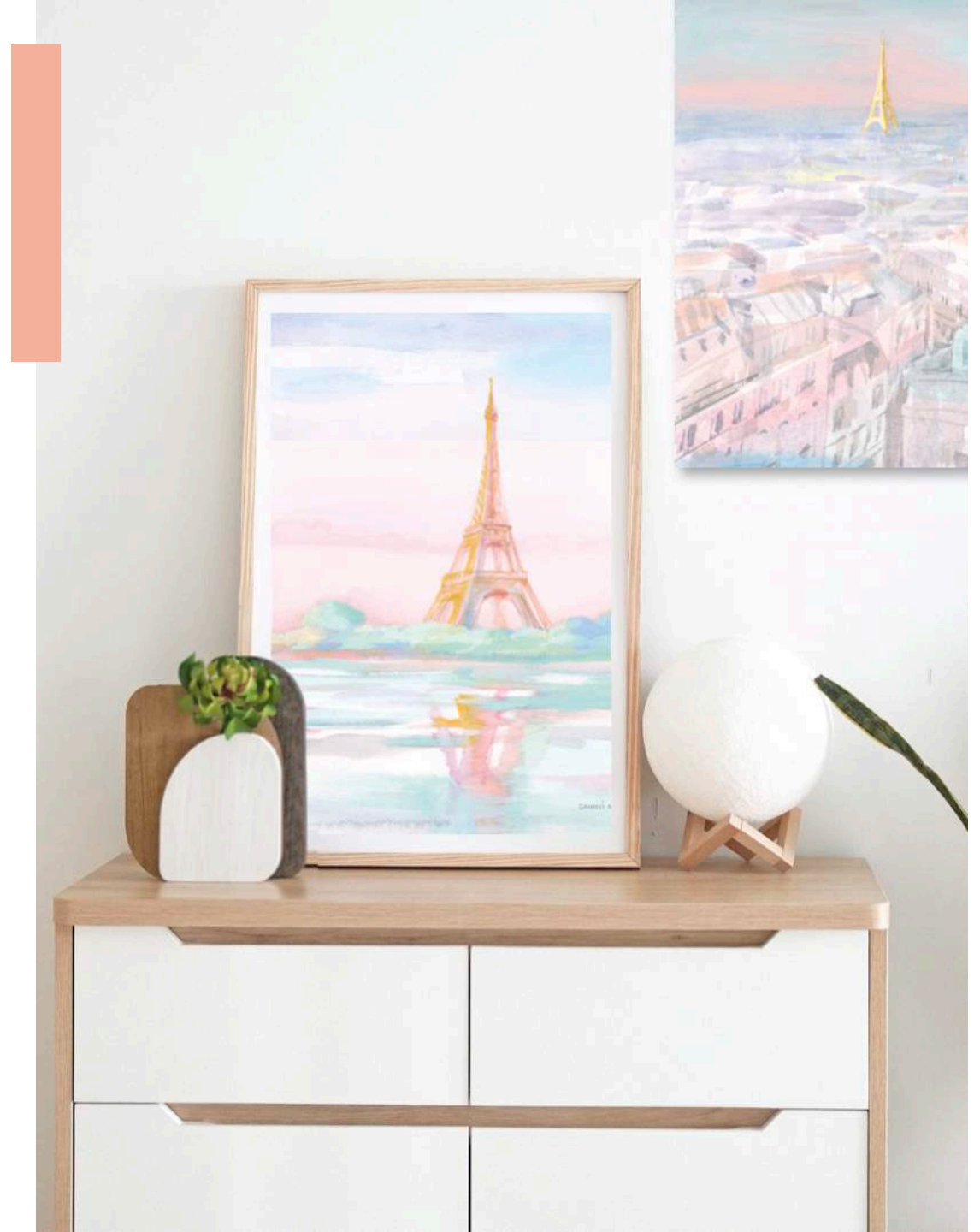
Vintage Flora

One of the simplest ways to decorate a space is with unique floral art. Current trends feature bold red undertones and magenta pink highlights. Emerging floral artwork should be both bold and expressive. Vintage inspired painting styles are updated with modern hues and organic brushstrokes.



Global Travel

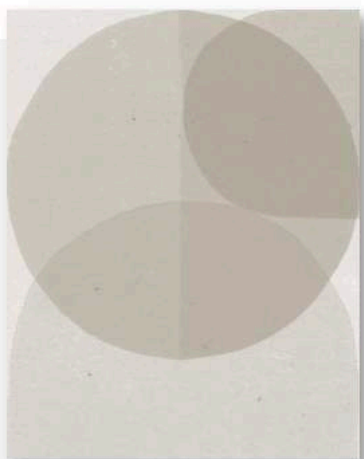
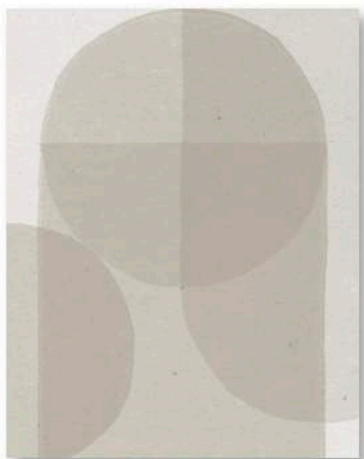
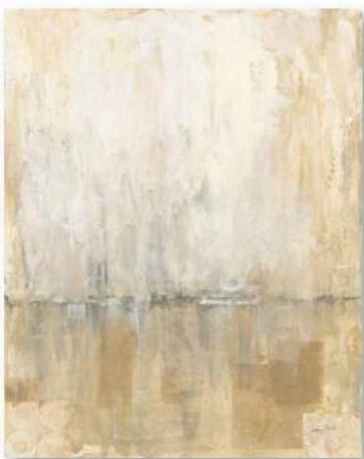
As global travel continues to open up and increase, we are seeing a shift from dramatic black and white photography to softer shades of relaxing scenery. Featuring playful pastels and muted tones, travel artwork showcases unique digital drawings and pastel chalk designs. These softer shades evoke a feeling of relaxation and warmth.





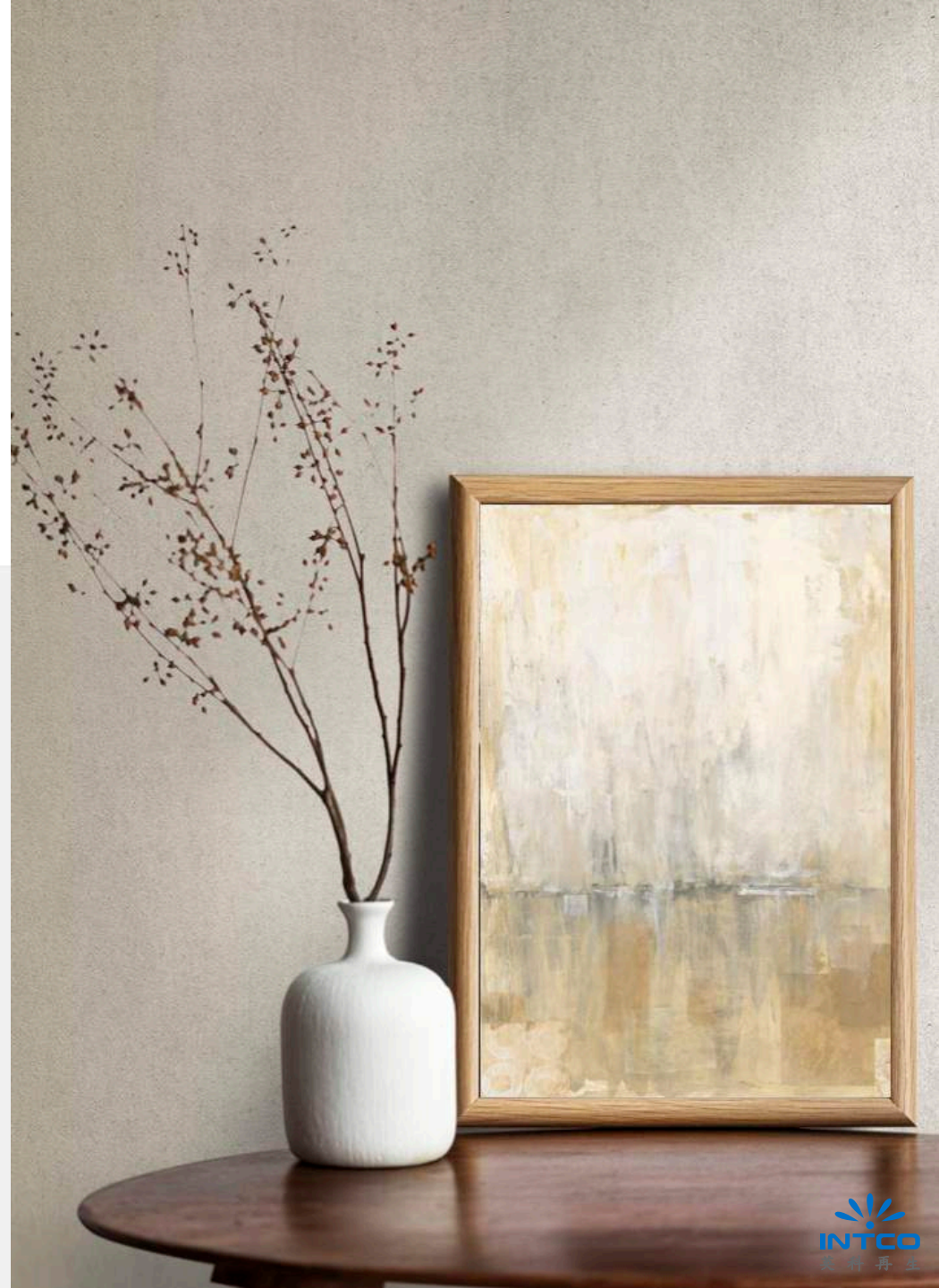
Contemporary Cottage

Retreat style living with modern elements. Relaxing neutral hues paired with whimsical filtered art and photography. Featuring idyllic countrysides and timeless scenery.



Modern Neutrals

As more color emerges into the market, traditional grays are complimented with more saturated earth tones and cool blue hues. Current designers are loving this new spin on adding texture to homes through detailed hand-painted artwork and decor.



So Very Soft

From modern art to timeless decor, this softer side of design is appealing to everyone. Featuring ethereal colors and encaustic appeal, soft lighting and texture create a rich warmth in the home.





Groovy Gothic

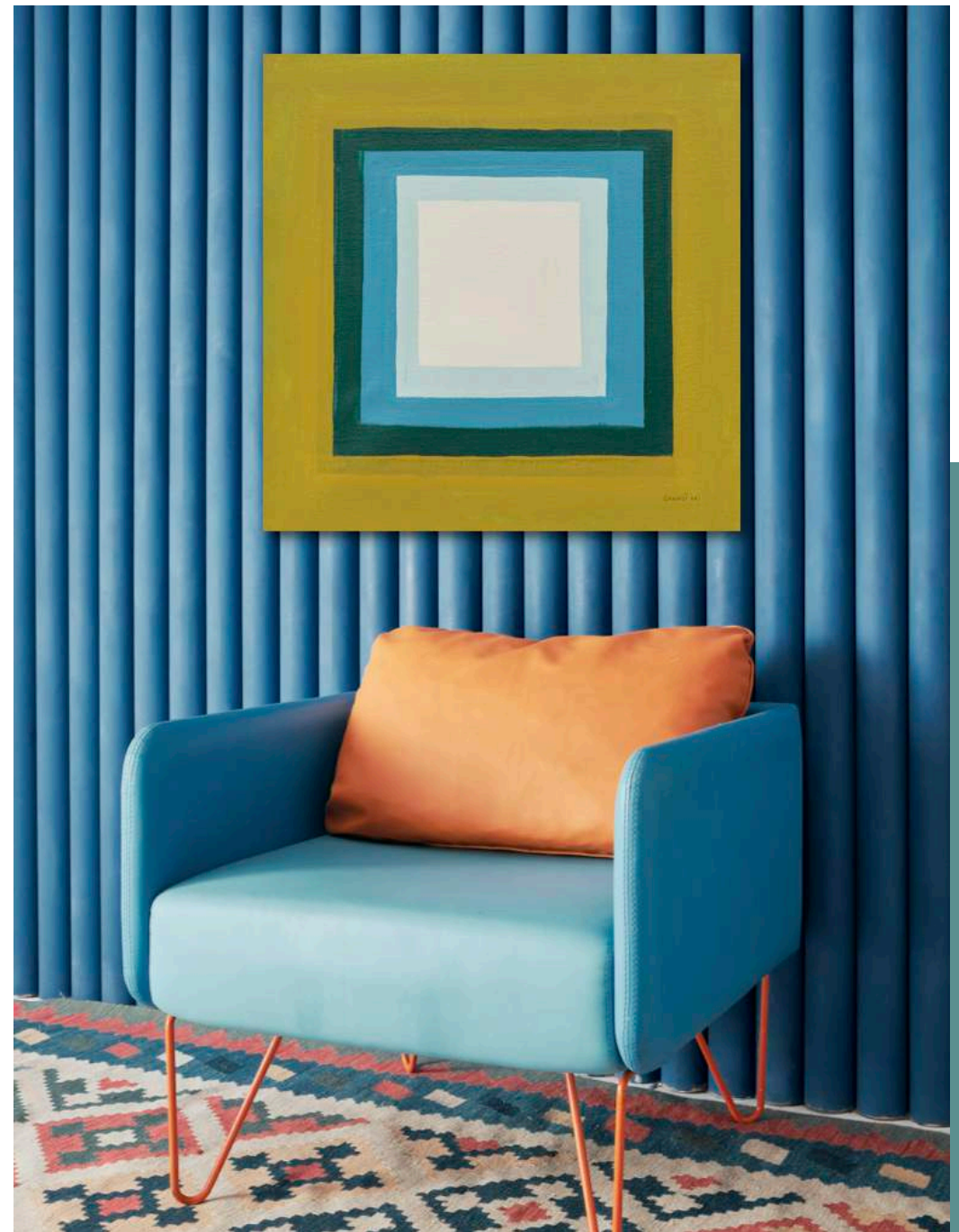


Typically reserved for the fall and Halloween season, gothic decor has come a long ways from skulls and scary icons. Featuring intricate details and opulent colors, new gothic decor is inspired by gothic architecture and modern colors.

Color Block



Color blocking is defined as the mixing of items in blocks of solid colors that create a strong contrast. As this existing trend expands, look for season pallets. Bright and saturated neons for summer; reserved subtle neutrals for fall and winter. Both fashion and the home will continue to see this existing trend emerge and expand.

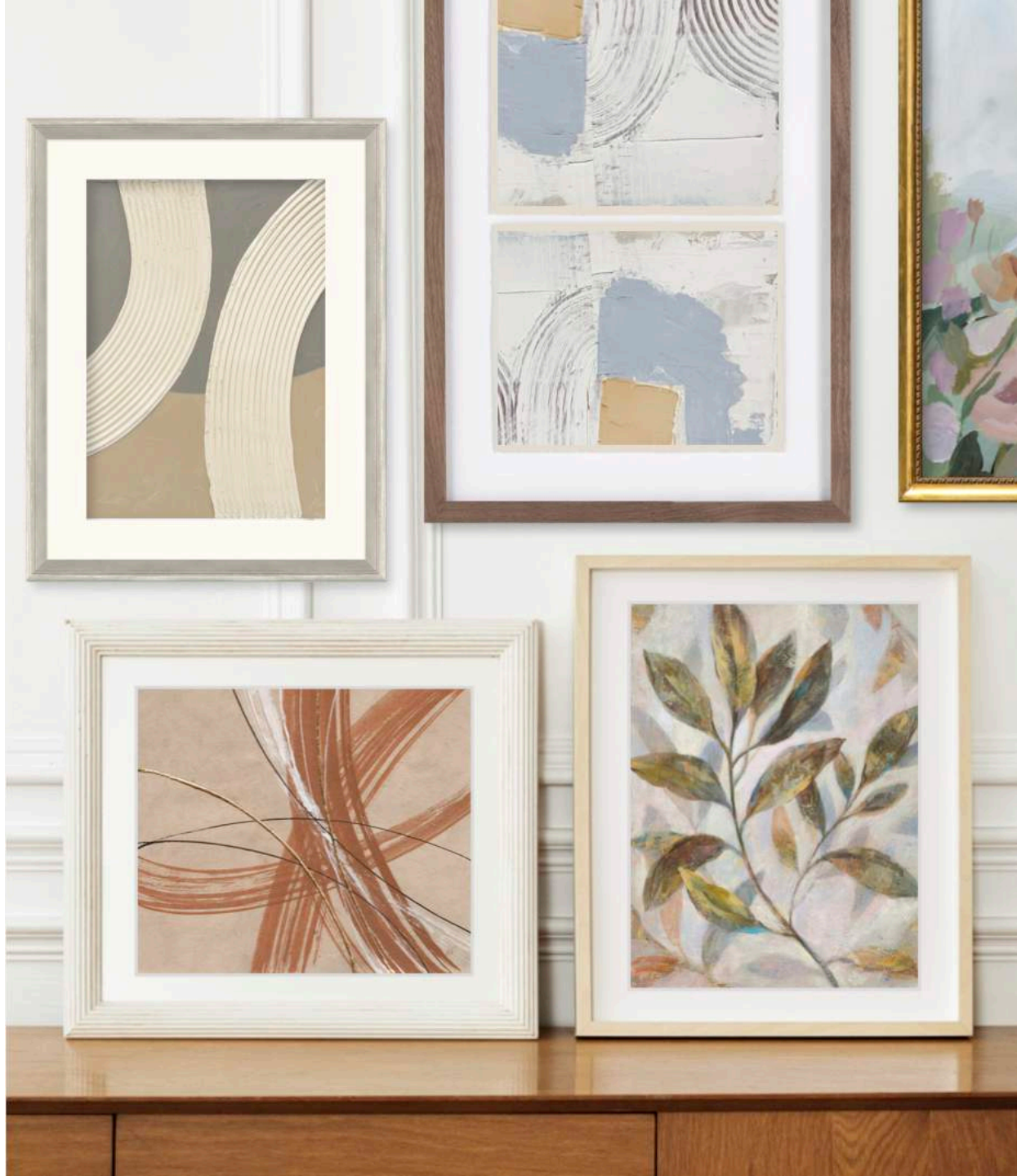




Great Greens



From Sage to Kelly, we just can't keep track of all the green hues playing into the market! Green is an ideal color for refreshing the home and create a sanctuary-like space. To find the perfect green, focus on soft yet bold hues that can pass as a neutral when necessary. Spring is an especially popular time of year to introduce a little green in your products.



Gallery Frames

Gallery frames don't have to be basic or boring. To update current gallery frames, try mixing in a few unique profiles, textures, and finishes. Stark white matboards can be updated with subtle warm whites, giving gallery collections a more welcoming look and feel.



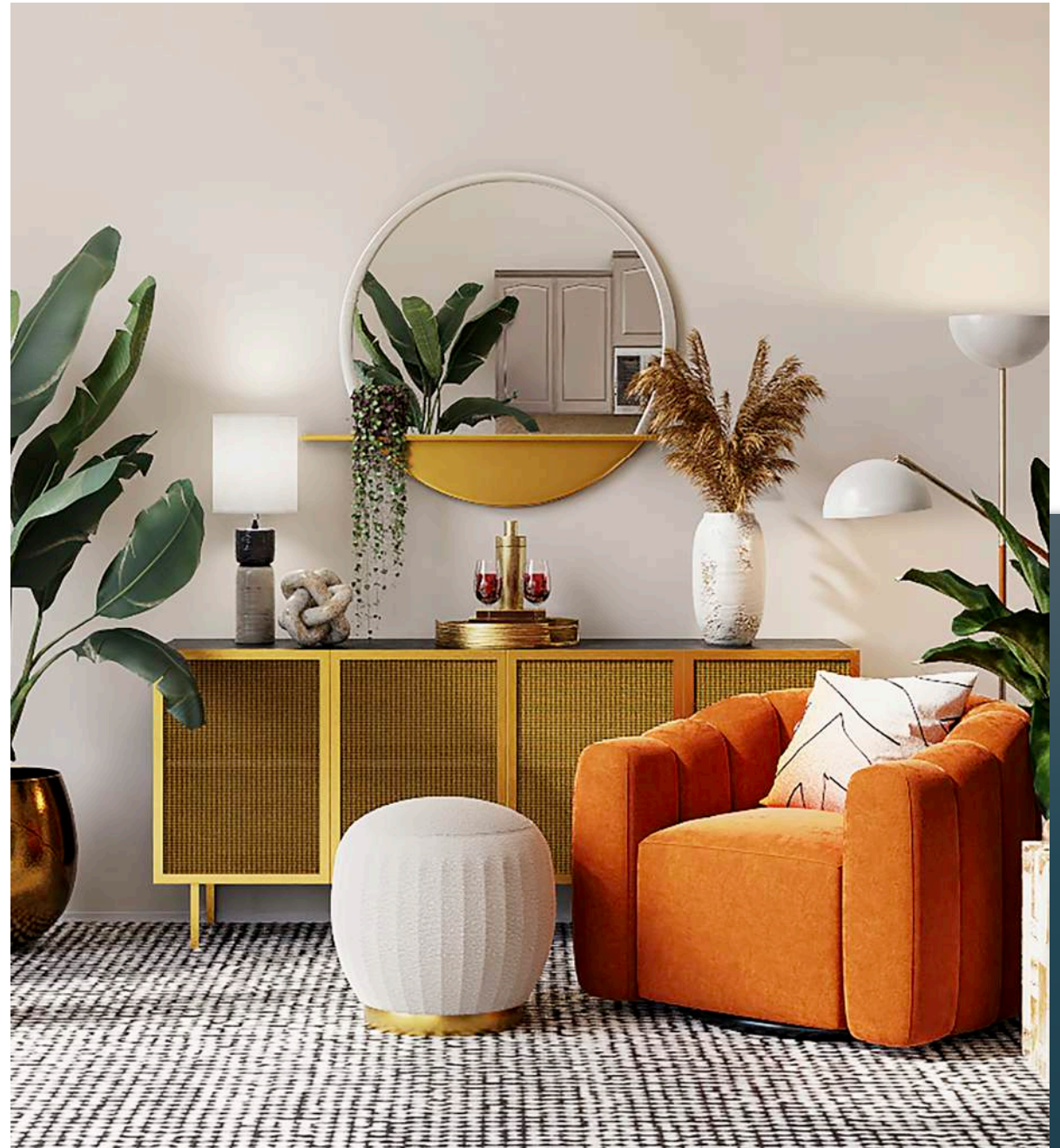
Gallery Art Sets

Packaged sets continue to grow in popularity. Focused on customer value, art sets can be created and packaged in a variety of styles and finishes.

Most popular are traditional frames with removable printed art that can easily be replaced with family photos and moments.

Mirror Trends

Mirrors are one of the quickest and easiest ways to freshen up a home. By reflecting natural light, mirrors expand a space giving it more depth and vibrancy. The uniqueness of current trending mirrors create a statement piece more than ever. Emerging minimalist mirror designs focus on functionality and uniqueness. Antique inspiration paired with luxe finish will also continue to emerge in the market.





Oversized and deep profiles add value and interest to a space. Curved edges flow naturally showcasing the clean lines of decor and furniture around them. Aluminum, metal, and wood will continue to be the most popular materials and finishes.



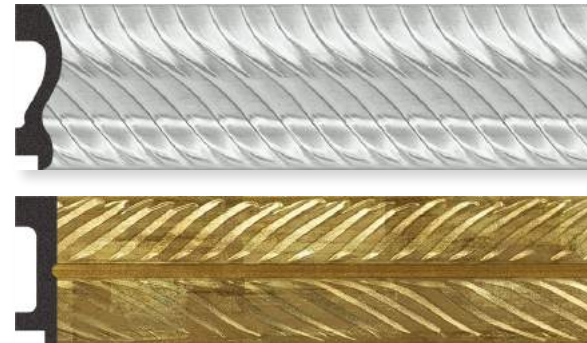
NEW PROFILES



NEW PROFILES



Textured embossed finishes are both functional and decorative.
Look for luxe finishes in traditional metallic, or organic inspired finishes paired with sustainable materials.



NEW PROFILES



NEW PROFILES



Tabletop Frames

Our newest polystyrene profiles featuring unique texture and finishes made from our popular sustainable materials.



Unique Paneling

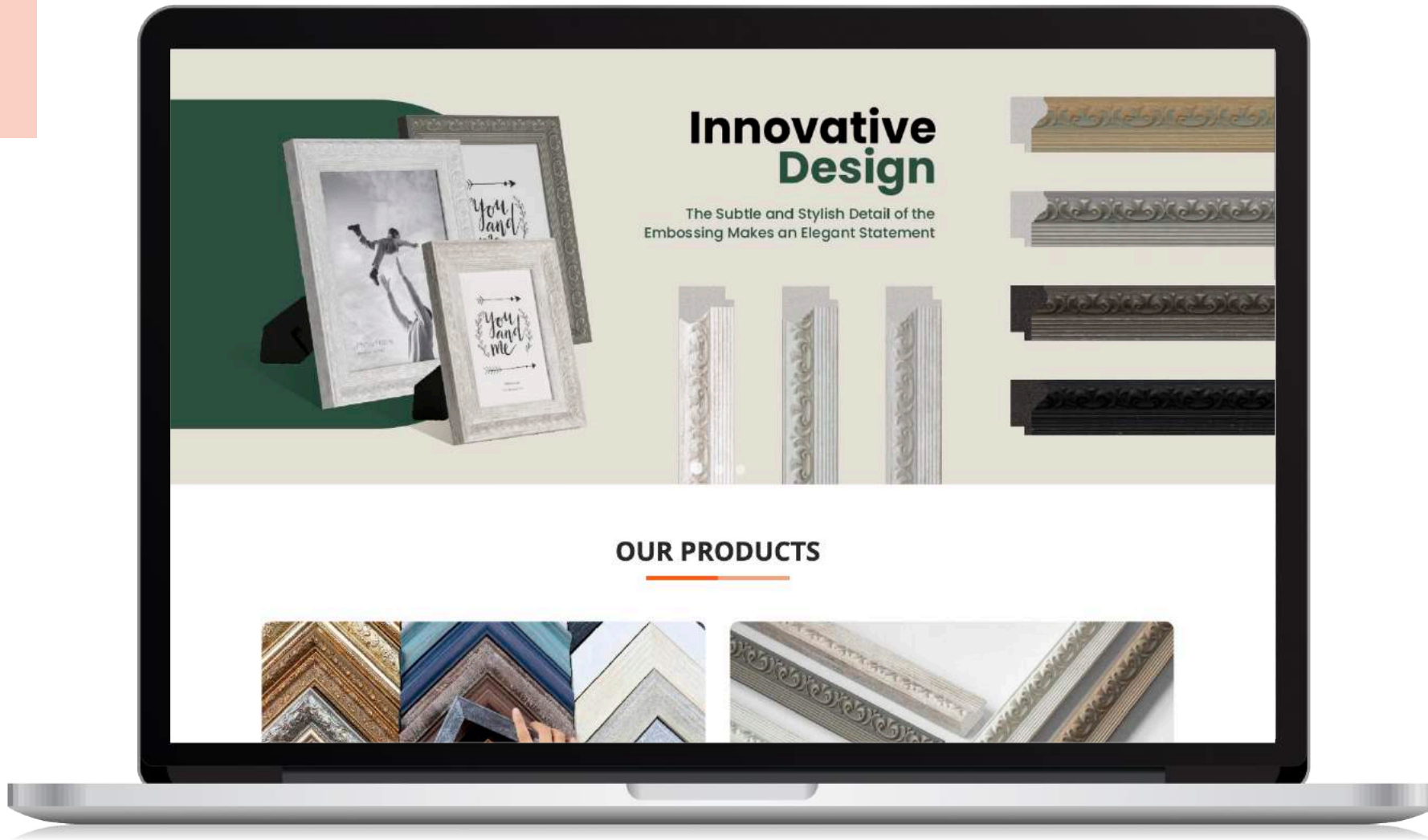
Affordable and eye-catching, wall panelling is a unique way to transform your home. Now available in a multitude of sizes from single DIY slats to large foot by foot sections, our sustainable decor come in a variety of colors and finishes.



NEW PRODUCT

Visit Us Online

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THANKS